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NEWS

# New Look, Next and Jigsaw win big at the Drapers Awards 2016

18 NOVEMBER 2016 • BY [JILL GEOGHEGAN](#)



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Find out who else picked up prizes at the Drapers Awards.


New Look was named Fashion Retail Business of the Year (£500m+ turnover) at the Drapers Awards 2016 this evening, while Jigsaw picked up two awards for Fashion Retail Business of the Year (£101m-£500m turnover) and Best Place to Work.

Next was awarded Consumer Choice Fashion Retailer of the Year at the event, which was held at Old Billingsgate in London.

Childrensalon won Fashion Retail Business of the Year (£30m-£100m turnover).

Fashion Pureplay Etailer of the Year went to Boohoo, while Missguided won International Fashion Retailer of the Year.

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Best Innovation in Fashion Retail was given to men's personal styling service Thread, while the CSR Award was picked up by H&M.

Best Store Design went to Oasis for its store on Tottenham Court Road in London, while Topshop won the Best Fashion Marketing Campaign for its collaboration with Nick Knight.

Fashion Supplier of the Year was won by British Millerrain.

Native Youth picked up Young Fashion Brand of the Year, Joules won Mainstream Brand of the Year and Barbour was awarded Premium Brand of the Year.

Primark's director of new markets and business development, Breege O'Donoghue, was named as Fashion Retailing Personality of the Year.

The 2016 Lifetime Achievement Award was given to David Reiss, who founded premium chain Reiss in 1971.

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